

REVENUE LEADERSHIP CHANGES EVERYTHING

REVENUE GROWTH IS RARELY LIMITED BY PRODUCT OR MARKET OPPORTUNITY.

It is limited by leadership alignment, execution discipline,
and the ability to scale the right go to market infrastructure.

BlueOutlier helps companies hire the revenue and finance
leaders who unlock the next stage of growth.

AND WHEN THE LEADERSHIP HIRE IS COMPLETE, WE HELP BUILD THE TEAM BENEATH THEM.

WHEN FOUNDERS CALL US

- You've hit product market fit but revenue feels chaotic
- Founder led sales is no longer sustainable
- You are unsure what revenue leadership hire comes next
- You need your first real VP Sales or CRO
- Customer success is reactive, not scalable
- Finance needs to evolve from bookkeeping to strategic forecasting
- You're preparing for Series A, B, or growth equity

WE DON'T JUST RUN SEARCHES.

We help architect the leadership structure required for the next stage of growth.

WE SPECIALIZE IN

- First Revenue Leaders
VP Sales / CRO / Head of Revenue
- Customer Success &
Marketing Leadership
- Strategic Finance
CFO / VP Finance

WHY BLUEOUTLIER

23+ years

Executive Search
Experience

2,500+

Global
Placements

98%

Placement
Success Rate



Victoria Cole
Founder, BlueOutlier

- Global Hiring Footprint
- Former Director within Riviera Partners Venture Practice
- Experience with venture backed companies scaling from Seed to Pre-IPO

EFFECTIVE OUTCOMES

- Clear revenue ownership
- Stronger forecasting
- Structured go to market motion
- Leaders who can scale teams,
not just close deals

Companies We've Worked With

