

REVENUE LEADERSHIP CHANGES EVERYTHING

EVEN GREAT COMPANIES STALL WHEN REVENUE LEADERSHIP IS MISALIGNED

Growth slows when go to market execution, customer success infrastructure, and financial leadership are not aligned with the scale of the business.

BlueOutlier helps established and public companies hire the revenue and finance leaders who strengthen execution, improve predictability, and drive the next stage of growth.

AND WHEN THE LEADERSHIP HIRE IS COMPLETE, WE HELP BUILD THE TEAM BENEATH THEM.

WHEN COMPANIES CALL US

- Revenue growth has slowed and leadership upgrades are required
- Sales teams need stronger leadership and operational rigor
- The company is entering a new market, product category, or revenue motion
- Customer retention and expansion need stronger ownership
- Finance needs deeper strategic partnership with the business
- Leadership gaps are impacting execution across large revenue teams
- The organization is preparing for transformation, restructuring, or scale

WHY BLUEOUTLIER

23+ years

Executive Search
Experience

2,500+

Global
Placements

98%

Placement
Success Rate



Victoria Cole
Founder, BlueOutlier

- Global Hiring Footprint
- Experience supporting public companies, venture backed and private equity backed companies
- Deep expertise in revenue leadership, go to market strategy, and financial leadership

WE DON'T JUST RUN SEARCHES.

We help strengthen the leadership structure that drives execution and predictable growth

WE SPECIALIZE IN

Revenue Leadership
CRO / EVP Sales / Head of Revenue

Customer Success &
Marketing Leadership

Strategic Finance
CFO / VP Finance / FP&A Leadership

EFFECTIVE OUTCOMES

Clear revenue ownership
Stronger forecasting and operational discipline
Aligned go to market execution
Improved customer retention and expansion
Leaders who can scale large teams and drive consistent performance

Companies We've Worked With

